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CLAIMS

What is claimed is:

A method in an electronic auction for permitting simultaneous submission of bids on multiple different items using a single screen image, said metho \acute{a} comprising the steps of:

simultaneously displaying, using a single screen image, a plurality of different items offered for auction;

permitting entry of a different bid for each of a plurality of said plurality of different items using said single screen image; and

simultaneously submitting said bid for each of said plurality of said plurality of different items from said single screen image.

- The method according to claim 1, further comprising the step of offering each of said plurality of different items for auction using a different one of a plurality of auction types.
- 20 The method according to claim 2, further comprising 3. the step of offering one of said plurality of different items for auction using an interactive auction.
 - The method according to claim 2, further comprising the step of offering one of said plurality of different items for auction using a single auction.

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- 5. The method according to claim 2, further comprising the step of offering one of said plurality of different items for auction using a priced auction.
- 6. The method according to claim 2, further comprising 5 the steps of:

offering a first one of said plurality of different items for auction using a priced auction;

offering a second one of said plurality of different items for auction using an interactive auction; and

- offering a third one of said plurality of different items for auction using a single auction.
- 7. The method according to claim 1, further comprising the step of displaying, utilizing said single screen image, an offer of one of said plurality of different items for auction using a single auction.
- 8. The method according to claim 1, further comprising the steps of:

displaying, utilizing said single screen image, an offer of a first one of said plurality of different items for auction using a single auction;

displaying, utilizing said single screen image, an offer of a second one of said plurality of different items for auction using a priced auction; and

displaying, utilizing said single screen image, an
offer of a third one of said plurality of different items
for auction using an interactive auction, wherein said
first, second, and third ones of said plurality of

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different items are simultaneously displayed utilizing said single screen image.

9. The method according to claim 1, further comprising the steps of:

5 receiving said different bid for each of said plurality of said plurality of different items using said single screen image; and

simultaneously displaying a confirmation for said different bid for each of said plurality of said plurality of different items using a second single screen image.

- 10. The method according to claim 1, further comprising the step of simultaneously submitting a different bid for each one of a first plurality of said plurality of different items and submitting a modification for a each one of a second plurality of said plurality of different items.
- 11. The method according to claim 10, further comprising the step of simultaneously submitting a different bid for 20 each one of a first plurality of said plurality of different items and cancelling each one of a second plurality of said plurality of different items.
- 12. The method according to claim 11, further comprising the step of simultaneously submitting a different bid for each one of a first plurality of said plurality of different items and revising each one of a second plurality of said plurality of different items.

- 13. The method according to claim 3, further comprising the step of permitting an entry of a proxy for at least one of said plurality of said plurality of different items utilizing said single screen image.
- 5 14. The method according to claim 13, further comprising the step of simultaneously submitting said bid for each of said plurality of said plurality of different items and said proxy for at least one of said plurality of said plurality of different items utilizing said single screen 10 image.
 - 15. The method according to claim 1, wherein the step of simultaneously displaying, using a single screen image, a plurality of different items offered for auction further comprises the step of simultaneously displaying, using said single screen image, a plurality of different offerings offered for auction, wherein an offering includes one or more items.
 - 16. The method according to claim 1, further comprising the steps/of:
- selecting a plurality of said plurality of different offerings to display to a particular user; and
 - simultaneously displaying, using said single screen image, only said plurality of said plurality of different offerings.

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17. An electronic auction system for permitting simultaneous submission of bids on multiple different items using a single screen image, comprising:

a single screen image for simultaneously displaying a plurality of different items offered for auction;

means for permitting entry of a different bid for each of a plurality of said plurality of different items using said single screen image; and

said single screen image for simultaneously

submitting said bid for each of said plurality of said
plurality of different items from said single screen
image.

- 18. The system according to claim 17, further comprising a plurality of auction types, wherein each of said
 15 plurality of different items is offered for auction using a different one of said plurality of auction types.
 - 19. The system according to claim 18, further comprising said single screen image for offering one of said plurality of different items for auction using an interactive auction.
 - 20. The system according to claim 18, further comprising said single screen/image for offering one of said plurality of different items for auction using a single auction.
- 25 21. The system according to claim 18, further comprising said single screen image for offering one of said

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plurality of different items for auction using a priced auction.

22. The system according to claim 21, further comprising:

said single screen image for offering a first one of said plurality of different items for auction using a priced auction;

said single screen image offering a second one of said plurality of different items for auction using an interactive auction; and

said single screen image for offering a third one of said plurality of different items for auction using a single auction.

- 23. The system according to claim 17, further comprising said single screen image for displaying an offer of one of said plurality of different items for auction using a single auction.
 - 24. The system according/to claim 17, further comprising:
- said single screen image for displaying an offer of a first one of said plurality of different items for auction using a single auction;

said single screen image for displaying an offer of a second one of said plurality of different items for auction using a priced auction; and

said single screen image for displaying an offer of a third one of said plurality of different items for auction using an interactive auction, wherein said first,

second, and third ones of said plurality of different items are simultaneously displayed utilizing said single screen image.

25. The system according to claim 17, further
5 comprising:

said single screen image for receiving said different bid for each of said plurality of said plurality of different items using said single screen image; and

- a second single screen image for simultaneously displaying a confirmation for/said different bid for each of said plurality of said plurality of different items.
- 26. The system according to claim 17, further comprising said single screen image for simultaneously submitting a different bid for each one of a first plurality of said plurality of different items and submitting a modification for a each one of a second plurality of said plurality of different items.
- 27. The system according to claim 26, further comprising said single screen image for simultaneously submitting a different bid for each one of a first plurality of said plurality of different items and for cancelling each one of a second plurality of said plurality of different items.
- 25 28. The system according to claim 26, further comprising said single screen for simultaneously submitting a different bid for each one of a first plurality of said

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plurality of different items and for revising each one of a second plurality of said plurality of different items.

- 29. The system according to claim 19, further comprising said single screen image permitting an entry of a proxy for at least one of said plurality of said plurality of different items.
- 30. The system according to claim 29, further comprising said single screen image for simultaneously submitting said bid for each of said plurality of said plurality of different items and said proxy for at least one of said plurality of said plurality of different items.
- 31. The system according to claim 17, further comprising said single screen image for simultaneously displaying a plurality of different of ferings offered for auction, wherein an offering includes one or more items.
- 32. The method according to claim 17, further comprising:

means for selecting a plurality of said plurality of different offerings to display to a particular user; and

- said single screen image for simultaneously displaying only said plurality of said plurality of different offerings.
- 33. A computer readable medium including an electronic auction for permitting simultaneous submission of bids on multiple different items using a single screen image, said computer readable medium comprising:

instruction means for simultaneously displaying, using a single screen image, a plurality of different items offered for auction;

permitting entry of a different bid for each of a plurality of said plurality of different items using said single screen image; and

simultaneously submitting said bid for each of said plurality of said plurality of different items from said single screen image.

- 10 34. The computer readable medium according to claim 33, further comprising instruction means for offering each of said plurality of different items for auction using a different one of a plurality of auction types.
- 35. The computer readable medium according to claim 34, further comprising instruction means for offering one of said plurality of different items for auction using an interactive auction.
- 36. The computer readable medium according to claim 34, further comprising instruction means for offering one of 20 said plurality of different items for auction using a single auction.
 - 37. The computer readable medium according to claim 34, further comprising instruction means for offering one of said plurality of different items for auction using a priced auction.

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38. The computer readable medium according to claim 34, further comprising:

instruction means for offering a first one of said plurality of different items for auction using a priced auction;

instruction means for offering a second one of said plurality of different items for auction using an interactive auction; and

instruction means for offering a third one of said plurality of different items for auction using a single auction.

- 39. The computer readable medium according to claim 33, further comprising instruction means for displaying, utilizing said single screen image, an offer of one of said plurality of different items for auction using a single auction.
- 40. The computer readable medium according to claim 33, further comprising:

instruction means for displaying, utilizing said
20 single screen image, an offer of a first one of said
plurality of different items for auction using a single
auction;

instruction means for displaying, utilizing said single screen image, an offer of a second one of said plurality of different items for auction using a priced auction; and

instruction means for displaying, utilizing said single screen image, an offer of a third one of said plurality of different items for auction using an

interactive auction, wherein said first, second, and third ones of said plurality of different items are simultaneously displayed utilizing said single screen image.

5 41. The computer readable medium according to claim 33, further comprising:

instruction means for receiving said different bid for each of said plurality of said plurality of different items using said single screen image; and

instruction means for simultaneously displaying a confirmation for said different bid for each of said plurality of said plurality of different items using a second single screen image.

- 42. The computer readable medium according to claim 33, further comprising instruction means for simultaneously submitting a different bid for each one of a first plurality of said plurality of different items and submitting a modification for a each one of a second plurality of said plurality of different items.
- 43. The computer readable medium according to claim 42, further comprising instruction means for simultaneously submitting a different bid for each one of a first plurality of said plurality of different items and cancelling each one of a second plurality of said plurality of different items.
 - 44. The computer readable medium according to claim 42, further comprising instruction means for simultaneously

submitting a different bid for each one of a first plurality of said plurality of different items and revising each one of a second plurality of said plurality of different items.

- 5 45. The computer readable medium according to claim 35, further comprising instruction means for permitting an entry of a proxy for at least one of said plurality of said plurality of different items utilizing said single screen image.
- 10 46. The computer readable medium according to claim 43, further comprising instruction means for simultaneously submitting said bid for each of said plurality of said plurality of different items and said proxy for at least one of said plurality of said plurality of different items utilizing said single screen image.
- 47. The computer readable medium according to claim 34, wherein the instruction means for simultaneously displaying, using a single screen image, a plurality of different items offered for auction further comprises instruction means for simultaneously displaying, using said single screen image, a plurality of different offerings offered for auction, wherein an offering includes one or more items.
- 48. The computer readable medium according to claim 34, 25 further comprising:

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instruction means for selecting a plurality of said plurality of different offerings to display to a particular user; and

instruction means for simultaneously displaying,

5 using said single screen image, only said plurality of
said plurality of different offerings.